

EN

UMBRELLA NOVELTIES 2026



digital version



RAIN & SUN PROTECTION



SIMPLY CONVINCING

We are your partner for **quality umbrellas**.
our claim: Continuous research, development and optimisation. **The result:** constant new umbrella innovations and further developed classics.

From **FARE®**. For you.

OUR SERVICE: YOUR SALES SUCCESS!

Visualising the finishing options greatly increases the chances of success in the quotation phase - we are happy to support you here **free of charge**. Flexibility and speed ensure the satisfaction of your customers in the further process.

QUICKINFO

- Approx. **150 umbrella models** for every application
- **Perfect umbrella creations** for every target group
- **Modern promotional labelling** for every occasion
- **Customised unique products** for every company
- **Highest quality** in every detail

EXAMPLE



1 COUNSELLING

Personally, individually and customised to your project

2 LAYOUTS

Individual umbrella layouts or even entire presentations

3 FLEXIBILITY

Finished stock items from 1 pcs., custom-made items from 100 pcs.

4 SPEED

Dispatch of neutral goods approx. 1-2 working days, finishes stock items approx. 3-4 weeks



RESPONSIBILITY FOR PEOPLE AND ENVIRONMENT

We define sustainability in terms of our company's global **corporate social responsibility**. This encompasses the social, economic and ecological aspects of our actions.



Water-saving coloured cover material made from **recycled plastics**.

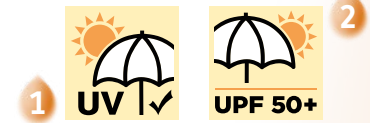


Member of amfori, the world's leading business association for open and sustainable trade.
www.amfori.org



Recycled Acrylonitrile-Butadiene-Styrene (**rABS**)

Recycled ABS (**rABS**) retains the strength, durability and impact resistance of the original material, while **significantly reducing the carbon footprint** by giving the raw material a second life.



Cover with **UV protection** (1) or excellent **UV protection UPF 50+** (2) (Ultraviolet Protection Factor)



FARE has been ÖKOPROFIT-certified since 2021.



Professional quality management: FARE is certified according to **ISO 9001:2015** by DQS.

UP TO YOU, TO GO!



RAIN & SUN PROTECTION

Like many other FARE® umbrellas, the new FiligRain ToGo stylishly combines rain AND sun protection. And thanks to the neck strap, you can always have this ultra-light umbrella with you – no matter what the weather has in store.



ENJOY THE RAIN



20 cm

NECK STRAP CAN BE ATTACHED TO UMBRELLA OR SLEEVE

5162 **NEW**

Mini pocket umbrella
FARE® FiligRain ToGo

- Sleeve and top with click closure (rABS) for attaching the **adjustable neck strap**
- Extra lightweight polyester pongee cover material (rPET) with **excellent UV protection (UPF 50+)**
- Handle made from recycled plastic (rABS) from the EU



by LABTECH ID167888 www.labtech-grub.de

ENJOY THE SUN





THE FEATHER-WEIGHT

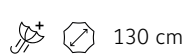


ONLY **220g**

2862 **NEW**

Golf umbrella FARE® Carbon UltraLight

- Extra lightweight polyester pongee cover material made from recycled plastics (rPET)
- Extremely robust and flexible carbon frame
- Cover with excellent UV protection (UPF 50+)



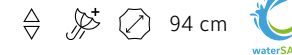
130 cm



5462

AOC mini pocket umbrella
FARE® FiligRain Only200

- Particularly light - **weighs only approx. 200 g**
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Extremely robust and flexible frame



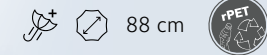
5062

Mini pocket umbrella
FARE® FiligRain Only95



reddot design award
winner 2019

- Extra lightweight polyester pongee cover material made from recycled plastics (rPET)
- Particularly small and super light - **weighs only 95 g**
- Extremely robust and flexible frame





UMBRELLAS WITH UV PROTECTION



UMBRELLAS ALSO PROTECT YOU FROM THE SUN



2862 NEW

Golf umbrella FARE® Carbon UltraLight



5162 NEW

Mini pocket umbrella FARE® FiligRain ToGo



8245
Parasol XL

- Double-layer ventilation system, cover with excellent UV protection (UPF 50+)
- Extremely robust fibreglass ribs
- Comfortable carrying case



235 cm



7869

AC alu regular umbrella Windmatic®



5529

AC pocket umbrella FARE® Doubleface



1159

AC regular umbrella FARE® Doubleface



2385

AC golf umbrella FARE® Doubleface XL Vent



1193

AC regular umbrella FARE® Impressions



5593

AC pocket umbrella FARE® Impressions



SMART & AFFORDABLE



5001 **NEW**

Topless mini pocket umbrella

- Particularly attractive for larger quantities
- Many modern colours available from stock
- Extremely robust and flexible frame



97 cm



1145 **NEW**

AC regular umbrella

- Particularly attractive for larger quantities
- Many modern colours available from stock
- Convenient automatic function



100 cm





VISIBLY SUSTAINABLE



REFLECTIVE



4375 NEW

AC midsize umbrella
FARE® Windmatic®

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Automatic open
- Cover with fashionable reflective piping in silver



△ 115 cm

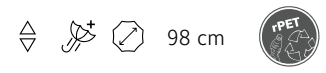
SIMPLY STYLISH



5444 **NEW**

AOC pocket umbrella FARE® Whiteline

- Automatic open and close at the touch of a button
- Cover made from recycled plastics (rPET)
- Soft-feel handle with promotional labelling option

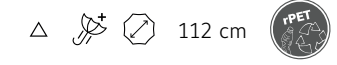


98 cm

4744

AC midsize umbrella
FARE® Whiteline

- Cover made from recycled plastics (rPET)
- Extremely robust and flexible frame
- Soft-feel handle with promotional labelling option



112 cm



ELEGANT PACKAGING, IMPRESSIVELY UNFOLDED



95612 **NEW**

Golf pocket umbrella
FARE® BlackShield Case Edition

- Includes flexible EVA case with highquality zip fastener and zipper
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Extremely robust and flexible frame with an exceptionally large diameter

ws



116 cm





FARE[®] ALLOVER XPRESS



There is plenty of space for **individual motifs** on FARE[®] Allover Xpress umbrellas.
From a minimum order quantity of **100 pieces**, the cover can be **fully printed** on the inside or outside.

Design an individual umbrella weasily in **four steps**:

QUICKINFO

- Full **digital allover printing** of your desired motif on **8 basic models**
- From just **100 pieces**
- Delivery time approx. **15 weeks** after approval*
- Approval by photo submission
- Further **finishing options** available

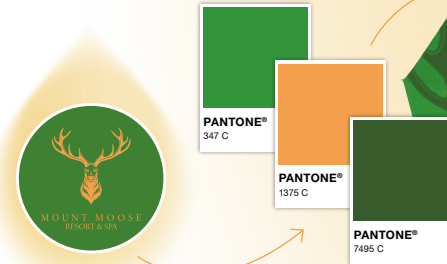
* Shipping via sea freight included (delivery time approx. 15 weeks after approval), Shipping via air freight subject to surcharge (delivery time approx. 6 to 7 weeks after approval).

STEP 1

You have **eight basic models** to choose from - select your favourite.



FARE[®] Allover Xpress brings your **corporate design** to the umbrella!



STEP 2

Send us your **desired motif** as a printable file (min. 90 × 90 cm at 300 dpi).

STEP 3

Receive an image of the **implementation of your motif** by e-mail for approval.



+ SUSTAINABLE UPGRADES

Choose between the cover materials **rPET** or **rPET waterSAVE[®]** as an **optional upgrade**. NEW: your umbrella is even more sustainable with a **wooden handle!**



rPET
recycled cover material



rPET waterSAVE[®]
recycled cover material waterSAVE[®]



Handles made of wood



STEP 4

Look forward to your individual umbrella!

Images show example motifs.



UPF 50+

76139
Beach parasol Travelmate Camper
FARE® Allover Xpress

- Particularly light and suitable for suitcases due to space-saving travel size
- Two-part lower shaft with tip for fixing in the ground
- Also suitable as an umbrella

147 cm



Images show example motifs.



71104
AC regular umbrella
FARE® Allover Xpress

- Already possible from 100 pieces
- Automatic open
- Robust and flexible frame

110 cm

OPTIONAL: WOODEN HANDLE UPGRADE

Give your umbrella an even more sustainable touch!



Wooden crook handle
for art. 71104
and art. 72382



Wooden straight handle
for art. 71144
and art. 72382

Images show example motifs.

UMBRELLAS THAT PERFECTLY MATCH THE BRAND



YOUR WAY TO A UNIQUE UMBRELLA



1

personal discussion
- free of charge, of course -
about your ideas.

1001

ideas we at FARE develop during the first brainstorming session.

2-5

designs to choose from will be presented to you.

100

pieces are the minimum order quantity (depending on the item) and you're ready to go.



Transparent windows in **special shape**



LET'S **BRAIN STORM**

EVERYTHING FROM ONE SOURCE

We advise and support you from **A to Z:** so you can concentrate fully on your business and **we'll do the rest!**

ENJOY
THE
SUN

ENJOY
THE
RAIN



Original waterSAVE® cover material - saves water and energy, protects the environment



Opens automatically at the touch of a button



Windproof: Frame with very high flexibility and wind safety



UV protection UPF 50+: Cover with excellent UV protection



Umbrella diameter



Opens **and** closes automatically at the touch of a button



Windproof PLUS: Maximum frame flexibility - exclusive to FARE® top models



UV protection: Umbrella with additional high UV protection

Finishing such as those shown in the examples are subject to an additional charge.